## The Frening Star washington, d. c.

SATURDAY, MARCH 21, 1964

Classified, B-7-13

Comics, B-14-15; Obituaries, B-16

B

ARCHITECTURE

DECORATING



Temporary sales and exhibit building was crected in six weeks.

## Tempo With a Short Life

Down by the Watergate sits one of the largest tempos ever erected in Washington by private enterprise.

It is the handsomest tempo in town, by a wide margin.

Unlike the Government tempos Washingtonians long have suffered with, this one really will have a short life. Built last fall in six weeks, it was meant to last only two years, or until work starts on the second co-operative apartment building in the \$66 million Watergate project.

Prof. Luigi Moretti, archi-

tect of the Watergate, set the Riverview Realty Corp, building behind its own reflecting pool and fountains, landscaped with concrete and shrubbery.

Riverview is the sales and management arm for Watergate of the Societa Generale Immobiliare, the 103-year-old Italian building giant which is making its first venture in the United States, Riverview's president is Harold A. Lewis, a former Zeckendorf vice president.

Vice President Lee Elsen

provided some other sidelights on the vast project. For example, the central air-conditioning "tower" will sit on the ground beside Watergate East, the first co-op. When the superstructure for the project's office building is ready, the tower will be raised to the top with hardly any interruption in service, assuming this takes place in summer.

Excavation work for Watergate East was begun without fanfare last month.